



# 2024 Impact Report

Serving Texans since 2004, WHF has provided more than \$58.1M in ecosystem services to landowners and project partners.

2024 annual value of ecosystem services = **\$27,055,496**

Participated in 61 outreach events reaching 11,175 people



Assisted 197 landowners in bringing 43,082 acres under improved management



Developed 75 management plans for 59,009 acres



**Provided technical assistance on 199,908 acres**



WHF is a 501(c)(3) nonprofit organization providing on-the-ground restoration, management, and generational sustainability of prairie habitat for the conservation of soil, water, air, and wildlife.



**WHF's Vision**  
Resilient prairies and healthy watersheds providing benefits to our land and water resources as well as the communities that depend on them.

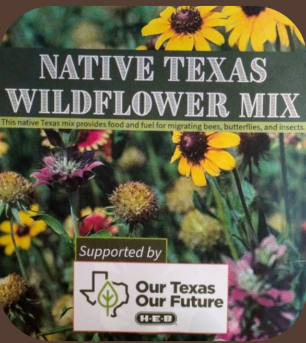


## A Win for the Pollinators

Texas Parks & Wildlife Foundation is supporting WHF's efforts to inspire landowners to take action to help native pollinators and prairies thrive.

TEXAS PARKS & WILDLIFE FOUNDATION  
**Pollinators & Prairies**

*This project was made possible by Pollinators & Prairies, a program of Texas Parks and Wildlife Foundation, with support from Phillips 66.*



## Wildflowers!

H-E-B's Our Texas, Our Future is helping WHF's conservation community plant more food sources and habitats for pollinators and wildlife.

*Learn more at <https://ourtexasourfuture.com>.*



## Supporting Ranchers

From grasslands to the livestock and ranchers that depend on them, WHF is providing technical assistance, conservation planning, and implementation services to sustain heritage ranches.

## Posted: We Care

WHF is honored to highlight landowner actions that restore resilient grasslands and healthy watersheds for all Texas habitats.



# 43,082 acres under improved management

Sequesters  
1.6M pounds of  
carbon



Fixes 4.3M pounds  
of nitrogen in  
improved soils



Holds 2.1M pounds  
of phosphorus  
values at optimal  
levels



Stewards 4.3B  
gallons of water

## Rolling Plains Quail Research Foundation and Ranch

Collaboration working to preserve Texas' heritage of wild quail hunting for generational sustainability.



## Texas Grazing Land Coalition

Collaboration offering educational opportunities for wildlife and livestock organizations and schools.

## Federal and Support Agreements

- USDA Natural Resources Conservation Service (NRCS) cooperative agreement extended to bring in \$2.3M in conservation planning services to landowners, placing 60,000+ acres under improved management.
- National Fish and Wildlife Foundation's America the Beautiful Challenge A \$595,000 project to assist in the development and/or management of Monarch Butterfly and Northern Bobwhite Quail habitat across the Upper Texas Mid-Coast.
- Ongoing alliance with the Coastal Prairie Conservancy to benefit habitat management planning and implementation concluded with the Texas Coastal Prairie Initiative and continues with the Texas Grasslands and Savannas Initiative.