



# 2025 Impact Report

Serving Texans since 2004, Wildlife Habitat Federation has provided more than \$72.9M in ecosystem services to landowners and project partners.

2025 annual value of ecosystem services = **\$14,773,700**

Participated in **39** outreach events reaching **2,508** people



Assisted **218** landowners in bringing **23,525** acres under improved management



Developed 82 management plans for **62,671** acres



Provided technical assistance on **180,789** acres.

WHF is a 501(c)(3) nonprofit organization conserving soil, water, air, and wildlife through on-the-ground restoration, management, and generational sustainability of prairie habitat.



WHF's Vision  
Resilient prairies and healthy watersheds providing benefits to our land and water resources as well as the communities that depend on them.



# 2025 Milestones

## Remembering Jim Willis

WHF's founder and emeritus board member is remembered for his contributions to the organization's early growth and passion for connecting people with opportunities to restore resilient native grasslands.

**21,899 Grazing Acres  
Planned and Implemented**

WHF brings lands under improved management with comprehensive Conservation and Grazing Plans tailored to the needs of ranchers.

**118 Counties**

WHF's work in 62 counties across Texas in 2025 brings the total area served to almost half of the counties in the state.

**56% Implementation**

Landowners with WHF conservation plans are putting strategies into action. A 10 to 30% rate is average.

*Three year average*

## 23,525 acres under improved management

Sequesters  
23,525 metric  
tons of carbon



Fixes 2.3M pounds  
of nitrogen in  
improved soils



Holds 1.1M pounds of  
phosphorus values  
at optimal levels



Stewards 2.3B  
gallons of water



Collaboration bringing conservation ethics and native prairie restoration to The Homesteads at Walker Branch project in Fayette County.



Collaboration connecting livestock producers with regenerative land management principles to restore soil health and strengthen ecosystems.

Collaboration to preserve Texas' wild quail hunting heritage by providing habitat management plans for multiple sites in the Rolling Plains and Panhandle areas.



Collaboration with statewide and national grazing specialists to produce plans and implementation strategies for livestock producers.



## Significant Multi-Year Support Agreements

USDA Natural Resources Conservation Service cooperative agreement continues to bring \$2.3M in conservation planning services to landowners, placing 60,000+ acres under improved management.

National Fish and Wildlife Foundation's America the Beautiful Challenge continues to bring \$595,000 in conservation funding to assist in the development and/or management of Monarch Butterfly and Northern Bobwhite quail habitat across the Upper Texas Mid-Coast.

Ongoing alliance with Coastal Prairie Conservancy provided habitat management planning and implementation with Texas Coastal Prairie Initiative.